

## SUSTAINABILITY IN OUR BUSINESS;



### WHAT IS SUSTAINABILITY

Sustainability is generally defined as meeting our present needs without compromising the ability of future generations to meet their own needs.

### WHEN DID SUSTAINABILITY BEGIN

The term sustainability first gained public attention through the report called "Our Common Future," published in 1987 by the World Commission on Environment and Development, operating under the United Nations.

### WHAT ARE THE MAIN TOPICS OF SUSTAINABILITY?

The main pillars of sustainability are as follows:

#### Environmental Protection

Sustainability recognizes that natural resources in the environment are finite and aims to consciously use these resources in the long term while preserving the integrity and resilience of ecosystems.

#### Economic Growth

Sustainability focuses on the economic growth of societies without causing harm to the environment. The goal is to increase the quality of human life while consumption increases.

#### Social Development

Sustainability aims to support social development by focusing on improving health, quality of life, and education for all communities.

## OUR MISSION IN SUSTAINABILITY;

### UNITED NATIONS SUSTAINABILITY GOALS



The goal of eliminating poverty in all its forms is aimed at ensuring that everyone can meet their basic human needs



It is a goal set to address the issue of hunger and malnutrition. The aim is to ensure that everyone, including children, has access to adequate nutrition. This includes increasing agricultural productivity, promoting sustainable farming practices, and ensuring food security. Additionally, improving nutrition is also part of this goal



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This goal, which includes support for lifelong learning, aims to ensure that everyone has access to quality and inclusive education. Within this framework, the objective is for all children, including early childhood education, to be able to participate in free and quality education. Furthermore, the importance of having equal access to quality technical and vocational education has been emphasized



**Gender Equality** This goal focuses on ending gender-based discrimination. It aims to address the opportunity gaps in political, economic, and social decision-making processes that arise from gender inequality. Furthermore, it emphasizes the need to put an end to all forms of violence, including abuse.



**Clean Water and Sanitation** This goal is aimed at ensuring universal access to clean drinking water and addressing water scarcity. It encompasses sustainable water management practices and making healthy sanitation conditions accessible to everyone.



**Affordable and Clean Energy** This goal is concerned with access to energy, which significantly impacts daily life. It encompasses ensuring affordable access to energy for everyone. The aim is to make sustainable and clean energy universally accessible. Additionally, the goal is to establish a reliable energy system that supports economic development.



**Decent Work and Economic Growth** The goal of increasing decent employment includes the objective of inclusive and sustainable economic growth. This goal emphasizes the need for not only creating new employment opportunities but also improving working conditions.



**Industry, Innovation, and Infrastructure** This goal is focused on economic growth and social development. It aims to promote sustainable development through innovation and infrastructure investments. By doing so, it becomes possible to address the inequalities created by globalization. Additionally, it is a goal established to ensure that everyone can benefit from the advantages brought by sustainable development



**Reduced Inequalities** This goal is concerned with reducing inequalities at both national and international levels. In this regard, the aim is to eliminate inequalities based on age, gender, disability, race, ethnicity, religion, or any other status. The goal is to create a more inclusive and equitable society for all individuals



**Sustainable Cities and Communities** This goal is related to the increasing urban population. The aim is to make cities more sustainable. It focuses on building inclusive, safe, and sustainable cities where everyone has access to affordable housing and basic services. Within this goal, the preservation of the world's cultural heritage and natural resources is also targeted.



**Responsible Consumption and Production** This goal focuses on achieving sustainability in the field of production and consumption. It is important to regulate the use of natural resources and establish effective waste management. Managing the damage to the environment through waste reduction is part of this goal. The aim is to promote the adoption of more responsible production and consumption practices.



**Climate Action** The goal of climate action is to urgently address the global crisis of climate change. It emphasizes the need for immediate action to combat climate change, which is a pressing issue. It is essential to integrate necessary measures to mitigate the impacts of climate change into national policies and strategies in a comprehensive approach. Developing the capacity to manage climate-related risks in all countries is considered necessary for effective climate crisis management.



**Life Below Water** The goal of conserving oceans, seas, and marine resources highlights the importance of ecosystems and biodiversity. This goal places the conservation of natural resources at the center of sustainable development with a holistic approach. Additionally, it is closely related to the reduction of marine pollution.



**Life on Land** Life on land refers to a critical area that includes vital forests and biodiversity. The goal of preventing deforestation, desertification, and land degradation signifies the need to conserve natural habitats. Sustainable preservation of terrestrial ecosystems also contributes to preventing the loss of biological diversity.



Peace, Justice, and Strong Institutions This goal focuses on the social dimension of sustainable development. It aims to reduce all forms of violence and promote inclusive and just societies. It encourages the construction of societies that uphold values such as inclusivity and justice. Additionally, the goal aims to ensure access to justice for all through accountable institutions. It emphasizes the social dimension of sustainable development.



Partnerships for the Goals This goal serves as a complement to all other goals and focuses on revitalizing global partnerships for sustainable development. It aims to enhance international cooperation in areas such as finance, technology, and trade. Additionally, it emphasizes the importance of supporting national plans to implement the 17 sustainable development goals. The goal highlights the significance of collaboration and partnerships in achieving sustainable development.

#### **OUR VISION IN SUSTAINABILITY;**

Our Sustainability Vision: Our vision is aligned with the 2030 Sustainable Development Goals, specifically focusing on moving towards Net Zero. We aim to contribute to the goal of achieving net zero emissions in our operations by 2030. We plan to accomplish this by practicing conscious energy consumption and transitioning our existing energy sources to renewable alternatives.

#### **Zero Waste**

Circular economy models play a crucial role in reducing natural resource consumption and pollution. As Bricks Hotel, we aim to use products that are recyclable and promote practices that contribute to the economy of our country and communities. We work based on the 3R model, which focuses on reduction, reuse, and recycling. This model consists of three steps: reduction, reuse, and recycling.

#### **Plastic Usage Reduction:**

Considering the increasing plastic waste and its pollution on marine ecosystems, plastic waste emerges as one of the most significant environmental issues today. To reduce plastic usage, we aim to organize environmental awareness training sessions and prepare informative brochures for our guests, raising their awareness. Furthermore, we strive to use eco-friendly products in our hotel.

#### **Sustainable Kitchen Creation: Ensuring Food Supply from Sustainable Sources: Sustainable**

food is a crucial and urgent topic that holds great importance for future generations. Sustainable food systems encompass various aspects and do not fit under a single definition. Sustainable agriculture and food systems involve ensuring food security without compromising social, environmental, and economic factors, while adhering to the principles of proper food practices for communities. On the other hand, sustainable food and food systems must meet social, economic, and environmental sustainability conditions while contributing to the overall sustainable food system. Ensuring the safety of the consumed food becomes one of the most critical elements in supporting sustainable food systems. For sustainable food systems, it is necessary to cover all stages from production to consumption. Sustainable food production requires the proper use of raw materials, accessibility, and balanced distribution to guarantee sustainable food systems. Furthermore, it is essential to note that the preservation of food for future generations is a key goal in sustainable food systems.

**Water and Energy Efficiency:** We will prioritize training activities that involve our staff, suppliers, and customers to raise awareness about water and environmental conservation.

**Sustainable Menu Implementation:** Our aim is to ensure that no natural resources are wasted during the preparation of meals and that production continues in a way that is not harmful to the environment or health in the future.

### **Awareness Campaign on Gender Equality**

We support equal opportunities for all our employees in our hotel. To promote the adoption of gender equality by all our employees and partners, we will continue conducting awareness training sessions and enhancing job opportunities for women

Key focus areas of our Gender Equality Program include:

- Increasing the role and impact of women in all departments.
- Supporting and encouraging women's participation in the workforce.
- Ensuring greater representation of women in decision-making roles.
- Promoting gender-neutral communication language.
- Collaborating with all our partners to overcome barriers to women's employment. With this program, we aim to increase the percentage of women employees to 50%.

### **Creating Sustainability Awareness**

Creating Sustainability Awareness Providing sustainability training to all employees who join the company within one year and raising awareness by adding sustainability-related questions to customer satisfaction surveys.

### **Creating Awareness on Occupational Health and Safety**

Creating Awareness on Occupational Health and Safety To create awareness on occupational health and safety, we aim to ensure the continuity of trainings. We will prepare hand.

brochures, handbooks, and instructions to support occupational health and safety practices. Additionally, we aim to reward employees who actively participate in occupational health and safety initiatives.

### **Creating Awareness among Guests within the Scope of Sustainable Tourism**

Creating Awareness among Guests within the Scope of Sustainable Tourism To create awareness among guests regarding sustainable tourism, we will ensure the visibility of awareness brochures in high-traffic shared areas.

### **For a Livable and Greener Environment:**

For a Livable and Greener Environment: To promote a more sustainable and eco-friendly environment, we will gift each guest staying at our establishment with a seed as part of our "Plant a Seed with Us" campaign, encouraging them to plant it. We will also ensure the continuity of awareness training for our employees, emphasizing their responsibility in creating a greener and more environmentally conscious workplace.